

Mira Alibek

{contact}

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{education}

2002 - 2004

NEW YORK UNIVERSITY

Masters in Interactive
Telecommunications Program
@ Tisch School of the Arts

1995 - 1999

COLUMBIA UNIVERSITY

Bachelors in Architectural Design
@ Columbia College

{select awards}

2017 CRIT CLUB
PSSST Gallery, LA CA

**2016 SOUTHERN CALIFORNIA
/ BAJA BIENNIAL,**
SDAI, San Diego CA

2015 SIGHT | SITE | CITE
Outlet Gallery, BK NY
53RD JURIED SHOW
SDAI, San Diego CA

**2014 WASSAIC ARTIST
IN RESIDENCE**
Wassaic, NY

OFRENDA
Casa Ágape, Bogotá

**2013 VERMONT STUDIO
CENTER ARTIST IN
RESIDENCE**
@Johnson, VT

{experience}

06.2022 - now

Freelance Design Director / ACD

- » Lead designers in various projects ranging from branding to advertising and marketing
- » Concept and design advertising and promotions for print, digital, OOH and others channels

- » Develop design solutions that answer client objectives and align with the overall brand

08.2021 - 06.2022

MIND GYM

Associate Design Director

- » Lead teams in design projects, setting out art direction for internal brands of large enterprise clients
- » Managed multiple work streams to ensure production of engaging and high-quality work
- » Oversaw performance and development of direct reports
- » Aligned projects to client needs, fostered client confidence and sold through new work

09.2019 - 12.2019

TANDON SCHOOL @ NYU

Adjunct Faculty

- » Designed and taught digital design and coding course to undergraduate students

08.2006 - 02.2008

FCB

Art Director

- » Worked on campaigns from concepting to overseeing production
- » Thought creatively for a global brand
- » Communicated art direction to designers and production houses

07.2008 - 08.2021

**VARIOUS ADVERTISING
AGENCIES & DIGITAL STUDIOS**

Freelance AD / Designer

- » Developed new concepts and design directions for advertising campaigns, working across various channels – digital, print, social, OOH and others
- » Designed UI and digital experiences
- » Build brand identities from concept to brand guidelines

02.2006 - 08.2006

ATMOSPHERE BBDO

Art Director

- » Created online advertising campaigns
- » Oversaw junior designers and production artists.

09.2004 - 09.2005

VH1.COM

Senior Designer

- » Designed websites for VH1 shows
- » Created promotional material for VH1 and their sponsors

09.2018 - 12.2020

OPEN CAMPUS @ NEW SCHOOL

Adjunct Faculty

- » Taught in-person and online design and coding classes
- » Designed course curriculum

05.2004 - 09.2004

HEAVY INC.

Freelance Designer

- » Created online advertising
- » Designed web interfaces
- » Communicated design ideas to the production team

02.2008 - 07.2008

OGILVY

Art Director

- » Designed web UI and managed their production
- » Concepted and designed advertising campaigns for various channels